



## "Bull" Durham, the Smoke of Hospitality

At fashionable house-parties, gay week-end gatherings, wherever smart American men assemble for recreation, mellow "Bull" Durham tobacco adds to their enjoyment. It is correct, up-to-date, notably stylish to "roll your own" cigarettes with "Bull" Durham—stamps you as a smoker of experience—and that delicate, distinctive "Bull" Durham fragrance is always very agreeable to the ladies of the party.

# GENUINE "BULL" DURHAM SMOKING TOBACCO

"Bull" Durham is unique among the world's high-class smoking tobaccos—and has been for generations. Millions of smokers find in the fresh cigarettes they fashion to their own liking from this deliciously mild, fragrant tobacco, supreme enjoyment and satisfaction obtainable in no other way.

Roll a cigarette with "Bull" Durham today. Learn that original, exquisite aroma—the refreshing smoothness and mellowness—the irresistible appeal of this world-famous tobacco.

**FREE** An Illustrated Booklet, showing correct way to "Roll Your Own" Cigarettes, and a Package of cigarette papers, will both be mailed, *free*, to any address in U.S. on request. Address "Bull" Durham, Durham, N.C., Room 1128.

THE AMERICAN TOBACCO COMPANY

Ask for **FREE** package of "papers" with each 5c sack

